

# **MOUNTAIN HARVEST CREATIVE**

## **BOARD MEETING MINUTES**

**August 7, 2017**

**Attendance:** Jay Bagley, President; Tom Backhus, Treasurer; Mike Gwinn, Heidi Hudek, Executive Director, Teresa Shishim, Jeff Skeels, June Soule, Marla Korpar, Ethel Leslie, Secretary

Called to Order at 5:05 pm in Paonia Town Park

Purpose of Meeting: Regular meeting followed by pot luck dinner with vendors

**Approve 6/20/2017 Meeting Notes and Minutes** – The notes and minutes had a motion, 2<sup>nd</sup>, no discussion, and unanimously approved.

**6/20/2017 Meeting To Do List** – No future questions.

**Stage Gazebo** – Have funds that need to be spent for the stage. Protection from weather from the north and east is needed and the board will pursue the completion of this project.

### **Financials Report**

**Bank balance as of 7/16/17 11,024.39, restricted funds are \$3,594.53, unrestricted funds \$1,228.21, other assets \$225.00 current liabilities net \$223.26**

The distributed financials were discussed and reviewed. Jay noted that budget report shows we are keeping the costs down.

### **Fundraising status**

We have not yet reached the budget financial goal. Board discussed ways to increase sponsorships and friends for this year. Also, board needs to reduce costs wherever possible. June asked if we have a development committee. June described a brainstorming session to find the best ways to bring in funds. Mike suggested that we use social media to let people know that funds are needed in order to have the festival.

**CO Gives** – Marla will update website so we have a hotlink. Goal is \$6000 additional funds for this year.

**Entertainment Guide** – Board member proofreading will take place within the next week. High Country will be printing the posters in kind donation this year. Posters should be ready next week for distribution. Social media will be used for the posters as well. Posters may be placed at Visitor Centers, Chambers of Commerce, locally viewed communication boards, general aviation airports and shared on social media. There are 3 sizes of posters and Jay found the half size worked best last year.

**Arts 4 All** – The board wholeheartedly supports the continuation of involvement in this program. Jeff attends some of the classes, meetings and performances and feels this hands on attendance is an important part of supporting Arts 4 All. In order to increase the board involvement, Heidi can send board options similar to the communication with the parents of the young students. Marla suggests a sign up for roles to show up at Arts 4 All.

Jeff will share and collect sign ups. Website edits will be made by Heidi and Jeff. All members may give input on the website. Kristy Eller is working on it.

**Agriculture Grants** - \$1000 from Western CO Community Foundation should be distributed to a provider in the North Fork Valley. Jay is going to follow up with agriculture contacts to complete the distribution to a provider within the next month.

**ShadeScapes** has 6 portable umbrellas to lend for the festival. June will work with the town park manager on this.

**Music Venues** – KVNF is unable to provide a venue for the festival this year. The free music venues during the festival this year are Louie’s, Cirque and Delicious Orchards. It would be optimal to have 4 venues next year.

**Thank You and receipts** – Many donors would prefer an email thank you and receipt. There are costs associated with printing and mailing paper receipts to all donors. After the festival, we will work on an email process and handwritten notes for sponsors and friends for next year.

**Next regular meeting** – Sept 6, Wed at 10:30 @ library

The meeting was adjourned by Jay Bagley at 6:30 pm

Minutes prepared by Ethel Leslie, Secretary, and updated