

MOUNTAIN HARVEST CREATIVE

BOARD MEETING MINUTES

August 1, 2018

Attendees: Melanie Jean Williams, Andee Small, Treasurer, Tom Backhus, President, Marla Korpar, Josh Behrman, Festival Director

Meeting called to order at 4:15 pm by President Tom Backhus

Purpose of Meeting: Regular Meeting

Approve 7/2/2018 Meeting Minutes -No discussion around the minutes from July meeting. Tom Backhus called to approve the July meeting minutes. Marla Korpar seconded.

Pending to do list: Andee needs to count volunteer shirts and determine volunteer perks. We need to borrow a tent from Crawford fire station.

Tents - Andee has a 10' x 30' tent that can be used for drink locally if we can't rent one from Crawford Fire Department.

Sponsor Recognition - What can we do for sponsors who sign up between now and the festival? We can announce on facebook, recognize them on the MHC website, recognize them on stage, and include them as a sponsor in our newsletter. A dedicated e-blast highlighting sponsor.

Financials - Finances are higher year to date in 2018 then 2017. We still need to make a push for sponsorships to ensure a sustainable, healthy festival.

Tax Amendment to 990 -Discussed 990 and IRS response. Amended 990 should be completed soon and the Secretary of State is complete except for 990 information and due 8/15/2018

Grants - Grants discussed our vision, mission, what were currently doing and where we're going. Confirmed that our grant applications tell the story of what we're doing.

Arts for All - We're going to give \$500 to Arts for All now for MHC's commitment. After the festival will give them \$500 more.

Publicity - Josh sent each person's article to the representative who wrote the article to do the final copy-edit.

Tickets for Concerts - \$15 for early-bird through Brown Paper Tickets until September 1.

\$25 weekend until day before

\$30 day of.

Josh will decide how we will print tickets for Saturday Night Spring, where we will distribute them, and when we will start distributing them. He will figure out the wristbands for Saturday Night Swing. There

will be three wristbands – 1 for full Saturday Night Swing, 1 for just Blue Sage, and 1 for just Paradise theater.

Chili cook-off: Crystal Pretorius is working on the Chili cook-off. She needs volunteers. Andee will get in touch with her to make sure the cook-off has enough volunteers.

Festival Guide - There will be a final edit by Joy then it will be sent to the article writers who will review and sign-off on the article. Josh does this to hold accountability with the articles.

Website Updates - Josh has been sending Christy Eller updates for the website. He made some last-minute changes this Monday and then shared the calendar with Christy. As of Monday, Christy hasn't done anything, but he thinks that she is in the midst of updates as we speak.

We need an additional application specifically for the Farmer's Market. This is because VOGA requested it to keep tabs on the market. Josh will request Christy to upload the application onto the website.

The new park coordinator was not aware of all of the responsibilities but he's excited and willing to take on whatever he needs to do to get the job done.

Security - Josh will hire security guards for 24-hour surveillance on the park. He'll check with Heidi to hear who we've used in the past.

Festival Updates - August 21st Josh is coordinating a team meeting for Festival Staff.

Josh is going to compose press releases to start hyping the festival.

Joy is finalizing the festival poster with sponsor posters.

Andee is getting Ethel final numbers that she needs for the CO of Good Standing status which is due no later than August 15th.

We have been contacted regarding the availability of a mechanical bull for festival.

Next regular meeting : September 5, 2018 at 4:15pm at the Hive

Meeting Adjourned at 5:28 on 8/1/2018

Minutes recorded by Marla Korpar and updated.